

WHAT SUCCESSFUL WOMEN ARE SAYING

When you're setting out on your career, do not think about carving out time to have children. Don't think pre-emptively about kids because it'll mean you will stop looking for that next promotion. Just go for it. I didn't think about anything other than: can I be the best that I can be? Step by step I made my way. You also have to believe that you can make fitting in all that you want in your life work - be that family or other interests and causes - and then work to make it work. Others will then support you, and believe in you.

__**Sian Westerman, Managing Director, Rothchilds, London, England**



I need the stimulation of work like I need the warm palm of my child's hand in my hand. I get equal joy from watching the kids play sport, to opening a new store in a new country. I am so fortunate to have both. And, my office has a toy box and a computer! For balancing work and family life, **Women Make It Work** offers practical tips and anecdotes for modern working mothers.

__**Janine Allis, Founder and Managing Director of Boost Juice Bars (200+ global locations) mother of four, Australia**



My professional life in TV oftentimes fosters imbalance with work and personal life. I guess I am the kind of professional who could have done better with a 'stay-at-home spouse'. But, in a society where economic independence for women has only just become reasonably desirable by men and 'in laws', I did the best I could. To all young working women globally who have high aspirations, sketch out a plan early on in your career to include the *balance* component.

__**Ravina Raj Kohli, CEO Star News India, Founder and Executive Director JobCorp, India**



When I created Onesole I had no idea it would become so big. My shoe idea started as a hobby in the back of my pharmacy, and became a multi-million dollar business! I created a product that filled a need for a comfortable and versatile shoe that was perfect for travel. Everyone asks: "how did you do it running the pharmacy, and being a single mom?" Well, I don't have the golden recipe and it wasn't overnight. It was dedication, perseverance, and a positive attitude. I became a major multi-tasker doing things to save time like shaving my legs in the car at the stoplights! I encourage others to follow their dreams, because it is a wonderful journey of ups-and-downs that is well worth the feeling of accomplishment in the end.

__**Dominique McClain Barteet RPh, Founder and CEO of Onesole, Shark Tank 2 Season Finale Winner**



Multitasking is an understatement when it comes to the lives of women in business. **Women Make It Work** offers sound advice and stories for upping your game

in this female juggling act. A must read for those of us running in a million directions at 100 miles an hour!

__Jesse Draper, Host, Writer and Producer of The Valley Girl Show



The macho leadership models no longer work for women – nor do they work for men! So it's timely to reconstruct what cultural leadership really requires and affirm new norms about work-life-balance, flexible working and career progression. Break the mould rather than tinker at the margins? The benefits will be a richer and more multi-skilled workforce, meeting sector challenges with talent, authenticity, broad experience and huge commitment. What's not to like?

__Hilary Carty, Director of Culture and Education for London 2012's successful Olympic bid team, Consultant in Leadership, Culture & Organizational Development, London, England



Like many freelancers, I have to manage my own time and juggling different projects is essential. With Google, Facebook, IM, and e-mail, staying focused can be a real struggle. But, within my profession, <http://macfreedom.com/> rules! Being a working women of 2010s is certainly all about finding strategies that work for you, and **Women Make It Work** captures scores of them.

__Diane Bell, Screenwriter/Director, Obselidia



As a former "I think I have to do it ALL perfectly" woman, I highly recommend **Woman Make It Work**. Whether you work full time, part time, some time, or, formally, not at all, this book has advice you need. Some of my favorite advice is the reassurance to UNPLUG in this era where technology has no boundaries. After reading this book, I have created them for myself, and my family. Shirley provides us with some super strategies to follow and to not feel guilty for doing so.

__Dina Eastwood, Freelance Journalist, Overtone Band Manager, mother, and wife of Clint



I started in a small way but I always think "big". Nothing is impossible! My first herbal salon was in my home. I also believe that in seizing opportunities lies the secret of success, because the opportunity may never come again! I was already a wife and mother when I started my career, and could never have achieved what I have, without the support and understanding of my family. Today, my daughter is involved with the business. We have carried our bond of understanding and trust to the boardroom as well.

__Shahnaz Husain, Founder, Chairperson & Managing Director of the Shahnaz Husain Group of Companies, India

